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FOR IMMEDIATE RELEASE

CERTIFIED Dusting Cloth Offers Better Control of Indoor Allergens in the Home

Guardsman® Dusting Cloths Earn asthma & allergy friendly® Certification

WASHINGTON, D.C. (August 22, 2018) – The Asthma and Allergy Foundation of America (AAFA) and Allergy Standards Limited (ASL) has announced that Guardsman® Dusting Cloths have earned **asthma & allergy friendly®** Certification.

The **asthma & allergy friendly®** Certification Program, an independent program established in the United States by AAFA with their partner ASL, helps consumers identify products more suitable for people with asthma and allergies. The program performs physical and chemical testing on products to ensure they reduce allergen exposure and limit irritants and pollutants in the air.

“Guardsman Dusting Cloths are one of our most popular and effective cleaning products,” said Adam Davidson, Sales and Marketing Manager for Guardsman US LLC, “and we are extremely pleased to have independent laboratory testing confirm the extent to which they can trap and remove dust and allergens from the home.”

Dust is an accumulation of small particles that includes hair, skin cells, animal dander, dirt, pollen, decomposing insects, fibers and more. If you have asthma and allergies it is important to use a dusting cloth that cleans hard surfaces and traps the dust instead of spreading it around or sending particulates into the air.

The **asthma & allergy friendly®** Certification Mark is awarded to products that are scientifically proven to reduce exposure to asthma and allergy triggers. Guardsman Dusting Cloths are important cleaning products that must meet the program’s strict standards to be awarded the Certification Mark.

“A regular cleaning regime is essential to improving indoor air quality. Our rigorous testing ensures that hand held dusting products and wipes effectively remove allergens from hard surfaces helping to improve the indoor environment.” said Dr. John McKeon, CEO of ASL. “We are delighted that Guardsman has passed our strict testing standards and are providing high quality CERTIFIED **asthma & allergy friendly®** cleaning products to consumers.”

Guardsman Dusting Cloths were evaluated for:

- Their capability to remove allergen and particulate matter from hard surfaces while minimizing airborne allergens.
- The accumulation of the allergen on the product following cleaning, demonstrating that allergens are removed from the surface and not just redistributed.

- The presence of toxic constituents and the emission of volatile organic compounds (VOC) to ensure low toxicity.

“Guardsman Dusting Cloths are a welcome and much-needed addition to our program created to benefit those with asthma and allergies,” said AAFA’s President and CEO Kenny Mendez. “Americans, on average, spend approximately 90 percent of their time indoors, so having a clean indoor environment is important to controlling asthma and allergy symptoms.”

About the asthma & allergy friendly® Certification Program

The **asthma & allergy friendly®** Certification Program is a unique, groundbreaking collaboration between the [Asthma and Allergy Foundation of America](#) and [Allergy Standards Limited](#). The program tests and certifies products to prove their suitability for people with asthma and allergies. The program works with retailers and manufacturers to offer consumers products for a #healthierhome. CERTIFIED products include air cleaners, dehumidifiers, paints, bedding, vacuum cleaners, washing machines, stuffed toys, cleaning services and more. Visit aafa.org/certified for more information.

About Guardsman US LLC

Guardsman has been a leader in furniture care since 1915, delivering quality products and services for the protection, care, and repair of wood, fabric, and leather furnishings and bedding products. Guardsman products include polishes and cleaners for fine wood, leather, and fabric furniture, as well as a complete line of furniture maintenance products for touch-up, repair and spot cleaning. Guardsman is also a leading provider of furniture repairs services. We visit hundreds of thousands of homes every year to successfully repair furniture—so you know our products work! With nearly a century of expertise in the furniture care business, Guardsman is an established and committed partner in maintaining the beauty and extending the life of your furniture.

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