

Patients Prefer Convenient Access to Allergy Medicine Containing Pseudoephedrine



In recent years there has been a movement in some state legislatures to restrict law-abiding citizen's access to cold and allergy medicine containing pseudoephedrine (PSE) by making the drug available only with a prescription. A new survey from the Asthma and Allergy Foundation of America, conducted in January 2015, in Illinois, Indiana, Tennessee, Oklahoma and Missouri, has shown that patients and caregivers are strongly opposed to these proposals.

Across the five states,

98%

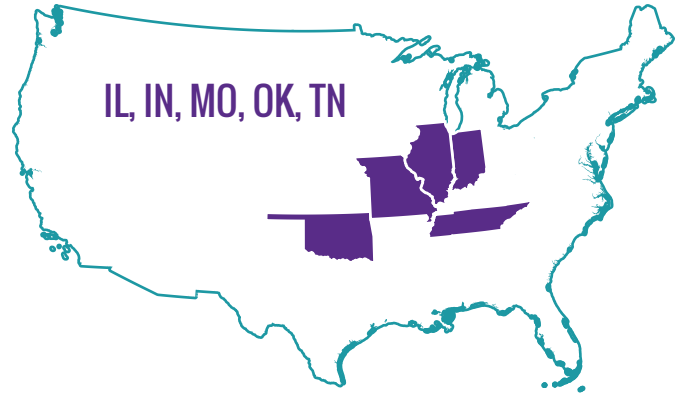
of respondents with cold, cough and flu

and

88%

of respondents with nasal allergies

purchase non-Rx medicine to treat their ailments.



92%

of respondents

want access to all of the medicines currently available for purchase at their pharmacies.



84%

of respondents

want these medicines to be available even if they are not currently using them.



65%

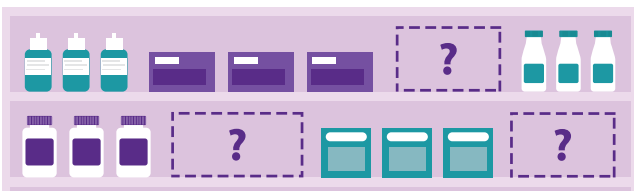
of respondents

choose a decongestant based on a trusted brand that has previously worked rather than the one with the lower price.



Over **70%** of respondents

unfavorably view pharmacies or grocery stores that arbitrarily remove medications containing PSE from their shelves.



84% of respondents

would react unfavorably if they need to travel to more than one retail location to purchase all of their medicine.

