

## Sources of Financial Support

The Asthma and Allergy Foundation of America (AAFA) is dedicated to improving the lives of those living with asthma and allergic diseases. This is a cause bigger than AAFA can advance on its own; we can't do it alone. We advance our mission by engaging with committed individuals, groups, agencies, corporations and others who care and want to improve the lives of those living with asthma and allergic diseases.

Advancing our mission, and ultimately finding treatments and cures, requires a broad base of support. Our stakeholders include those who donate, fundraise, volunteer their time, participate in events, and more. These vital stakeholders provide funding for our research, advocate for change, and provide critical programs and services to those living with asthma and allergies. We forge partnerships with all those who have this shared commitment. Our collective commitment and resources will enable us to save lives and improve the lives of adults and children living with asthma and allergic diseases.

The following are our sources of financial support for the year ending December 31, 2016:

**Individual Giving and Fundraising:** Generous individual donors and those fundraising for AAFA make a difference in advancing our mission to improve the lives of those living with asthma and allergic diseases. Individual donations account for approximately 10% of AAFA's total annual revenue.

**U.S. Government and PCORI:** Federal agencies fund cooperative agreements to develop educational programs for those living with asthma and allergies. The Patient Centered Outcomes Research Institute (PCORI) funds engagement awards to advance patient centered outcomes research and patient engagement related to asthma and allergies. The US Government and PCORI provided funding that accounts for approximately 5% of AAFA's total annual revenue.

**Pharmaceutical Support:** Pharmaceutical grants, donations and sponsorships are used to support program services, including AAFA's research projects, events, and educational programs, including our print newsletter, FreshAAIR, and our e-newsletters, Breathe and Strides Today. Pharmaceutical support accounts for approximately 43% of AAFA's total revenue.

**Corporate Support:** Corporations across the country support AAFA's mission through sponsorship, corporate gifts, employee matching programs and volunteerism grants, in-kind contributions, and more. Corporate support accounts for approximately 16% of AAFA's total annual revenue.

**asthma and allergy friendly® Certification Program:** Corporations also support AAFA's mission by their participation in the asthma and allergy friendly® Certification Program. AAFA recognizes that a particular product or service of a company satisfies an approved scientific

standard; this is distinct from an explicit endorsement or recommendation to buy a particular brand product or service. Corporate support accounts for approximately 26% of AAFA's total annual revenue.

AAFA is a proud member of the National Health Council (NHC). The NHC demands the highest standards of accountability, transparency and ethical practice from its patient advocacy group members to assure the public that member organizations are worthy of your support.

The NHC requires that its member patient advocacy organizations comply with the [Standards of Excellence Certification Program](#),<sup>®</sup> which includes a disclosure of its funding sources, including corporate support.

AAFA is the only national asthma and allergy advocacy organization that is an NHC member and is certified as being in compliance with its rigorous Standards of Excellence.